



FOLLOW YOUR DREAMS **AND FLY**



12 YEARS OF OPERATIONS

Blue Air continues to be one of the top airlines in Romania, all provided services being at a high level of quality, reliability and professionalism.

Blue Air is a full member of IATA and IOSA certified, after undergoing a complex process during which all the elements of the airline were inspected: air operations, maintenance, cargo, quality assurance, etc.

The IATA Operational Safety Audit (IOSA) program is an internationally recognized and accepted evaluation system designed to assess the operational management and control systems of an airline.

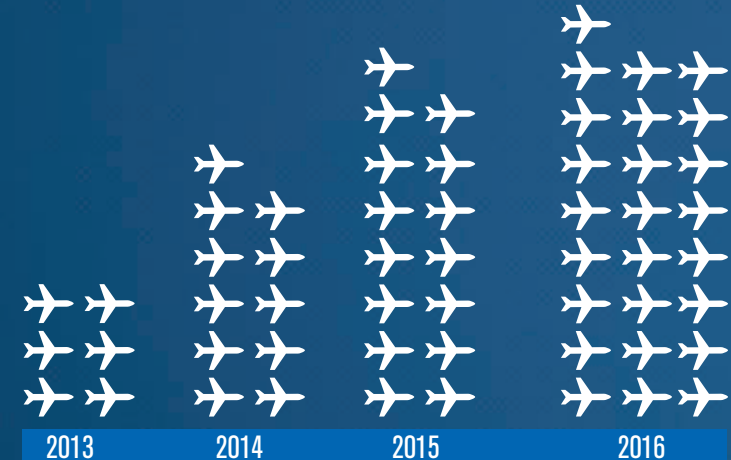
IOSA certification is awarded to companies that meet the Quality, Security and Safety requirements in relation to air transport.

In addition, Blue Air is a member of ICH (IATA Clearing House) and participates in MITA (IATA Multilateral Interline Traffic Agreements).



BLUE AIR FLEET

OUR FLEET currently consists of Boeing aircraft, series 737-300, 737-400, 737-500, 737-700 and 737-800 with a capacity between 120 and 189 seats.





OVERALL NETWORK TRAFFIC FIGURES

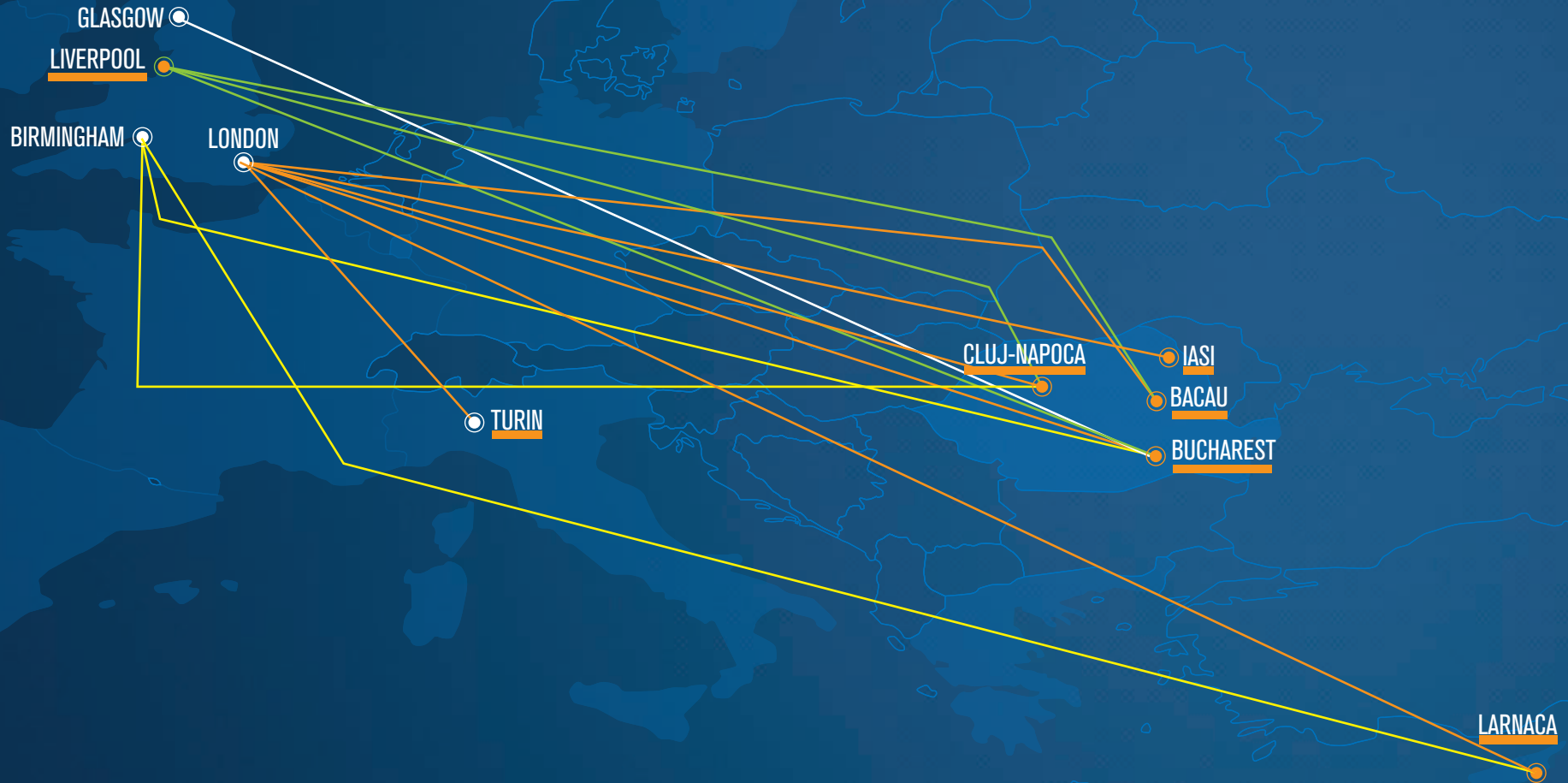
Until now, over 15 million passengers chose to fly with Blue Air.



BLUE AIR DESTINATIONS



ROUTES FROM UK





NEW DESTINATIONS FROM LIVERPOOL

starting March 2017



LIVERPOOL



Alicante



Hamburg



Milan



Rome

tickets from **£24⁹⁹**
one way, taxes included,
limited seats



www.blueairweb.com

BLUE AIR'S PRODUCT DEVELOPMENT



- RECARO seats: refurbishing completely our cabins with slimline seats, which combine intelligent construction and maximized living space in a modern design
- Blue Bistro – culinary delights onboard our flights, from €7.5
- Blue Air flights are now available in Amadeus and Sabre
- Blue Air tickets can be settled through the IATA – BSPlink (billing & settlement plan)

BLUE AIR IS A SMART FLYING COMPANY, **NOT LOW-COST**

WHY?

- We operate short and medium haul flights
- We operate on main airports
- Tickets are sold not only through the website. Blue Air is present in GDS, OTAs and is distributed through over 3000 travel agencies in Europe
- Exclusive routes, no other carrier operates them directly
- Call Center dedicated to passengers and agents, available in each country Blue Air operates
- Regional support provided by our GSAs to both passengers and agents
- Diverse payment methods available when booking tickets
- Specialized Blue Air staff on all airports where we operate
- Additional services available:
 - › Exclusive: VIP Lounge • Coach Transfer • Preferential Seats • Quality Catering • Fast Track on airports when travelling to Romania
 - › Simple: Checked-in Baggage of 32 kg/piece, up to 4 bags are accepted
 - Free Carry-on Luggage of maximum 10 kg • Airport Check-in • Pets are accepted in cabin or hold
 - › Specialized: Assistance provided for the transport of elderly people, persons with reduced mobility and unaccompanied minors

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|--|---|-----------------|----------------|
| | <ul style="list-style-type: none">• VIP lounge• Fast track• Quality catering• Onboard product sales | | |
| | <ul style="list-style-type: none">• Checked-in luggage 32 kg/ piece, up to 4 pcs• Preferential seating• Airport check-in• Coach transfer• Extra legroom | | |
| <ul style="list-style-type: none">• Point-to-point transport• Online check-in• Call Centre 24/7• Hand luggage up to 10 kg/piece | BASIC | STANDARD | PREMIUM |

TRAVEL
WITH
MORE
LUGGAGE



max. **32KG**
at the best price

Up to 4 pieces of checked-in luggage
of 32kg each/ passenger

FREE
CARRY-ON
BAGGAGE



up to **10KG**



THANK YOU!